

Fact Sheet: Automating Power Reviews Inline SEO for NetSuite

Announcing the first automatic integration for NetSuite websites who use Power Reviews - boost your organic traffic significantly by making your review content search engine friendly.

Features & Benefits

1. The easiest SEO project you will ever do – instantly target thousands of longtail keyword phrases with one solution.
2. Updates your NetSuite item records every day with the latest review content.
3. Updates custom fields for average rating and review count, which can be used for product feeds or Microdata tagging.
4. Keeps your included JavaScript files up to date, automatically integrating the latest bug fixes and features.
5. Quick development cycle – we will build & implement a custom solution according to your business rules and needs in a matter of weeks.
6. The boost to organic traffic and sales should more than pay for the solution (by a large margin) for established websites.
7. Fresh content for search engines for all your product pages, as new reviews come in.
8. Multiple websites? You'll appreciate being able to:
 - a. Display unique review content for the same item on multiple websites
 - b. The write-a-review page displays the correct branding for the chosen site.

Optional Add-ons

1. If you are using Power Reviews Express, we can help you upgrade to enterprise.
2. Automate exporting saved searches and uploading them to Power Reviews for product feeds and order feeds – save time and eliminate errors.

Requirements

- NetSuite Site Builder or SuiteCommerce website
- Power Reviews Enterprise (now BazaarVoice)

Contact Us for Details & Pricing

Read more about it on our website here: www.fourthwc.com/prlseo.html

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